

BRIDGE PROPOSAL RUBRIC
(student-generated)

	CONTENT KNOWLEDGE	FORMAT	COMMUNICATION SKILLS
"A"	contains 6 objectives (see prompt)	typed (single-spaced, double between paragraphs) contains proposal cover page includes proposal letter proposal format	well- organized, coherent, and focused correctness (few mechanical errors) establishes an audience establishes a clear purpose uses proper grammar (few errors) shows creativity
"B"	contains 5 objectives	typed (single-spaced, double between paragraphs) contains proposal letter proposal format	well-organized coherent, and somewhat focused correctness (some mechanical errors) establishes an audience establishes a clear purpose uses proper grammar (some errors) shows creativity
"C"	contains 4 objectives	hand written proposal letter proposal format	organized, coherent, and somewhat focused correctness (many mechanical errors) establishes an audience uses proper grammar (many errors) unclear purpose little creativity