

BRIDGE ARTICLE RUBRIC
(student-generated)

	CONTENT KNOWLEDGE	FORMAT	COMMUNICATION SKILLS
"A"	contains 7 objectives (see project outline)	typed (single-spaced, double between paragraphs) column format picture w/ caption includes a title contains a footer (name of magazine, page #, and date) includes name includes references	well- organized, coherent, and focused correctness (few mechanical errors) establishes an audience establishes a clear purpose uses proper grammar (few errors) shows creativity
"B"	contains 5-6 objectives	typed (single-spaced, double between paragraphs) column format picture w/o caption contains a footer includes name includes references	well-organized coherent, and somewhat focused correctness (some mechanical errors) establishes an audience establishes a clear purpose uses proper grammar (some errors) shows creativity
"C"	contains 3-4 objectives	hand written column format picture w/o caption contains footer includes name includes references	organized, coherent, and somewhat focused correctness (many mechanical errors) establishes an audience uses proper grammar (many errors) unclear purpose little creativity